

IN THE CLAIMS

Please amend claims 169, 183, 185, 194, 251-258, 260-  
261, and 263 as follows:

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D1 5 --169. (CURRENTLY AMENDED) A system as defined in claim 168  
wherein said at least one machine recognizable feature has  
associated therewith a data link which is recognized by  
said feature recognition unit.

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D2 10 183. (CURRENTLY AMENDED) A system as defined in claim 179  
wherein said "information superhighway" data link comprises  
an integrated services digital network ("ISDN") ~~network~~.

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D3 15 185. (CURRENTLY AMENDED) A system as defined in claim 179  
wherein said "information superhighway" data link comprises  
a cable access television line ("CATV") ~~line~~.

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D4 194. (CURRENTLY AMENDED) A system as defined in claim 179  
wherein said "information superhighway" data link comprises  
a radio frequency ("RF") cellular network.

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20 251. (CURRENTLY AMENDED) A system as defined in claim 242  
wherein said feature recognition unit is linked to a  
personal digital assistant.

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252. (CURRENTLY AMENDED) A system as defined in claim 242 wherein said feature recognition unit is linked to an Internet appliance.

5 253. (CURRENTLY AMENDED) A system as defined in claim 242 wherein said feature recognition unit is linked to a television set.

*D5  
cmp.*  
10 254. (CURRENTLY AMENDED) A system as defined in claim 242 wherein said feature recognition unit is linked to a cellular telephone.

15 255. (CURRENTLY AMENDED) A system as defined in claim 242 wherein said feature recognition unit is linked to a personal digital assistant.

256. (CURRENTLY AMENDED) A system as defined in claim 242 wherein said feature recognition unit comprises a portion of a remote control.

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257. (CURRENTLY AMENDED) A system as defined in claim 242 wherein said feature recognition unit comprises a portion of a handwriting implement.

258. (CURRENTLY AMENDED) A method of providing a user access to programming material, comprising the steps of:

imprinting a machine recognizable feature within a printed stationary;

5 scanning said machine recognizable feature of said printed stationary; and

transmitting data associated with said machine recognizable feature via a communication link to access said programming material, wherein said programming material is related to said printed stationary.

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260. (CURRENTLY AMENDED) The method of claim 258 wherein said machine recognizable feature is selected from a group

15 consisting of bar code, universal product code, invisible bar code, magnetic code, printed character, symbol, ~~icon~~,

invisible indicia, two-dimensional figure, icon, invisible

icon, watermark, invisible watermark, digital watermark,

series of alphanumeric characters, binary code, ~~digital~~

20 ~~watermark~~, magnetic strip, code, analog pattern, and hieroglyphic character.

261. (CURRENTLY AMENDED) A method of providing a user access to supplemental programming material associated with a printed stationary, comprising the steps of:

*DL corp.*  
imprinting a machine recognizable feature within said  
5 printed stationary wherein said machine  
recognizable feature has associated therewith a  
command sequence for accessing programming  
material;

scanning said machine recognizable feature within said  
10 printed stationary and downloading data  
indicative of said machine recognizable feature  
via the Internet to a remote server;

accessing programming material from said remote  
server; and

15 transmitting said programming material to said user  
allowing said user to perceive said programming  
material in a humanly perceivable form, wherein  
said program material is related to said printed  
stationary.

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263. (CURRENTLY AMENDED) The method of claim 263 wherein  
said machine recognizable feature is selected from a group  
consisting of bar code, universal product code, invisible  
bar code, magnetic code, printed character, symbol, ~~icon,~~  
invisible indicia, two-dimensional figure, icon, invisible  
icon, watermark, invisible watermark, digital watermark,  
series of alphanumeric, characters binary code, ~~digital~~  
~~watermark,~~ magnetic strip, code, analog pattern, and  
hieroglyphic character.--

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